





W E L C O M E T O



 **BLACK OFFICE**
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OUR STORY

Started in 1996, KeNDILIMA began with a spark of inspiration. In a world brimming with narratives, we are the weavers of compelling tales that resonate and inspire. As your trusted partner in public relations, event management, and digital PR, we craft and convey the positive stories that define your brand. From orchestrating memorable events to enhancing your online presence, we ensure your message reaches the right audience. Together, let's illuminate the moments that matter and build a legacy of good business through powerful storytelling.



OUR MISSION

To become the leading communication strategists in a digital world, we enrich people's lives through innovative and strategic digital communication solutions.

OUR MILESTONES

Explore the journey of KeNDILIMA Public Relations through our key milestones, highlighting our growth, achievements, and commitment to excellence in the PR industry. From our founding to international recognition, each milestone represents a step forward in our mission to deliver outstanding PR solutions for our clients.



1996
Established
KeNDILIMA, established in 1996, is a specialist in Strategic Digital Public Relations, and Event Management.

Adaptation with Covid-19 Pandemic

Adapted to the challenges of the Covid-19 pandemic, focusing on resilience and digital innovation.

2020



2021

PR Agency Of The Year

Media Relations is one of our strengths. Our professional performance in this challenging work is recognized by Indonesian journalists. They have chosen us as PR Agency of The Year 2021 through an annual poll conducted by the leading magazine in Indonesia.





OUR SERVICE

Discover the power of strategic communication with KeNDILIMA PR. We are dedicated to enhancing your brand, crafting compelling narratives, and driving your success in the digital age.



OUR SERVICE
DIGITAL PUBLIC RELATIONS

DIGITAL PUBLIC RELATIONS

01 Media Relations

- Press Release writing and distribution.
- Media coverage.
- Press events.

02 Social Media

- Social media activation and management.
- Social media content (posting, image, video).
- Social media ads.
- Social media analytic report.

03 Content creation

- Blog and articles writing.
- Video making, infographics, and others visual contents.
- SEO (content optimization for search engine, keyword research, backlink creation).

04 Website Development and Management

- Web design and development.
- Web maintaining and content update.
- UX and UI optimization.

05 Influencer/KOL Marketing

- Influencer/KOL identification and collaboration.
- Influencer/KOL campaign management and result tracking.
- Contract negotiation and content collaboration setting.

06 Crisis Management

- Communication crisis planning and execution.
- Online reputation management and crisis response.
- Media monitoring and negative issues handling.

07 Branding and Positioning

- Brand strategy development and visual identity.
- Market research and competitive analysis.
- Message strategy and positioning to strengthen brand image.

08 Communications Training

- Communications skills for executives.
- Public speaking.
- Media handling.

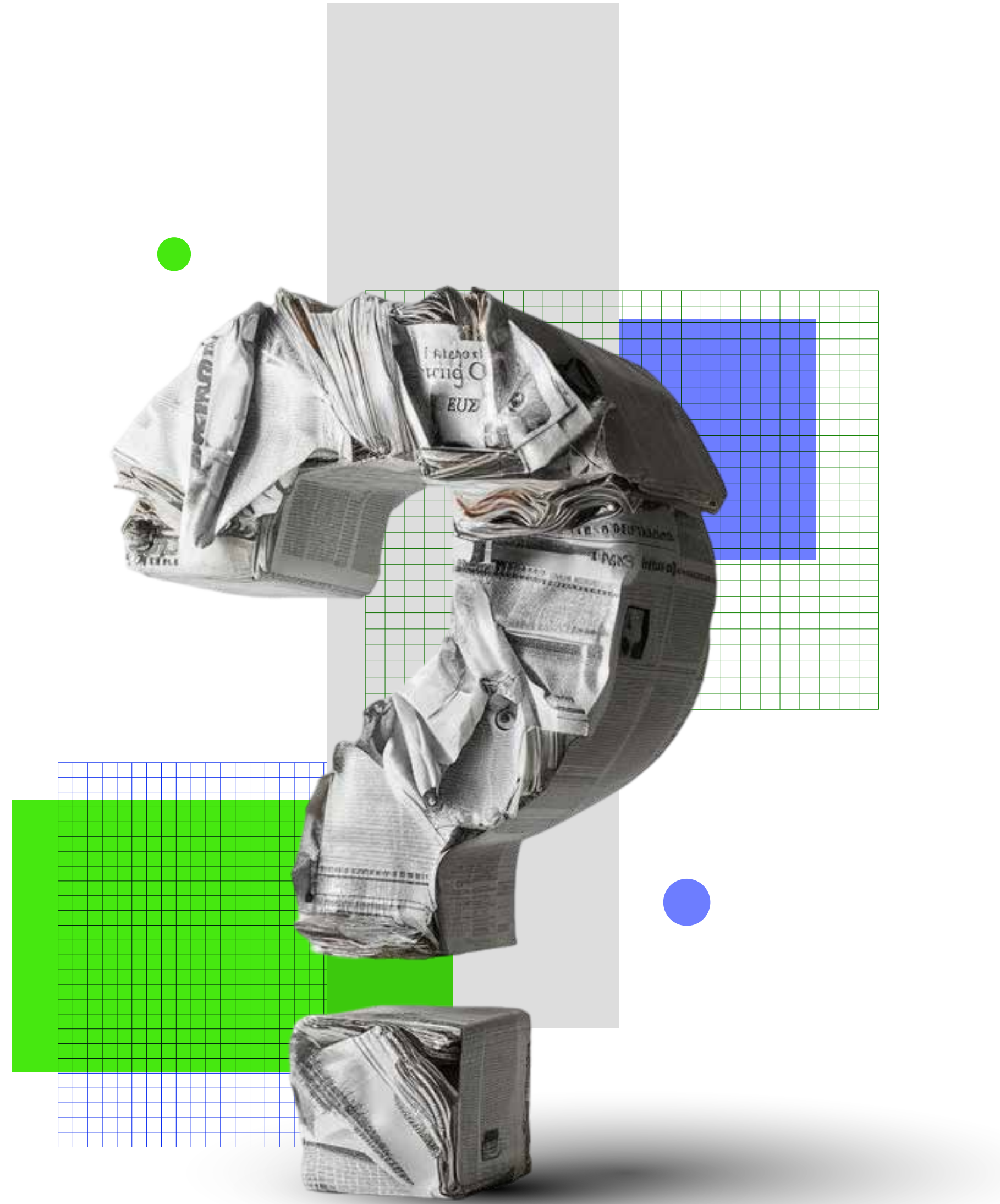
09 Analytics and Reporting

- Tracking campaign performance using analytics tools.
- ROI analysis and performance report periodically.
- Data based recommendation to enhance strategy.



OUR SERVICE EVENT MANAGEMENT

- Event planning and execution (brand launch, grand opening, corporate gathering, etc.).
- Financial events planning (IPO, RUPS).
- News coverage and event documentation for online distribution.



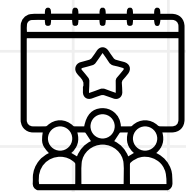
WHY KENDILIMA ?

Because we understand that every client is unique, we craft tailored solutions to meet your specific needs. With our extensive media network and creative flair, your message doesn't just reach the right audience it resonates with them. Our dedicated team works tirelessly to deliver measurable results and exceptional customer service, all while helping to build and strengthen your brand's image in the public eye.

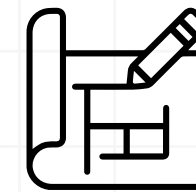
LET US TELL YOUR STORY IN A WAY THAT
CAPTIVATES AND CONNECTS !



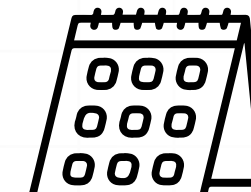
1000 +
CLIENTS



900+
MEMORABLE EVENTS



800+
PROJECTS





25
YEAR JOURNEY



OUR CLIENT





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